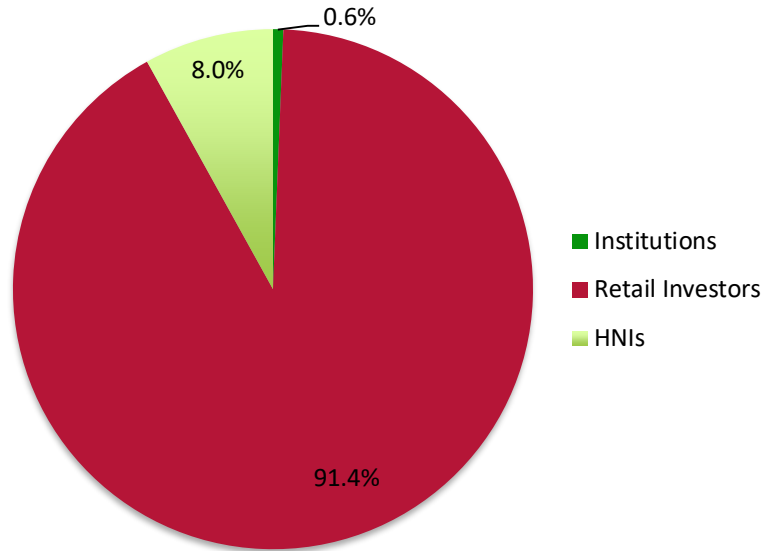




Accounts Across Investor Types



There are **17,78,56,760** accounts in the mutual fund industry on **Mar 24**, of which **91.4%** is accounted for by retail investors.

There were:

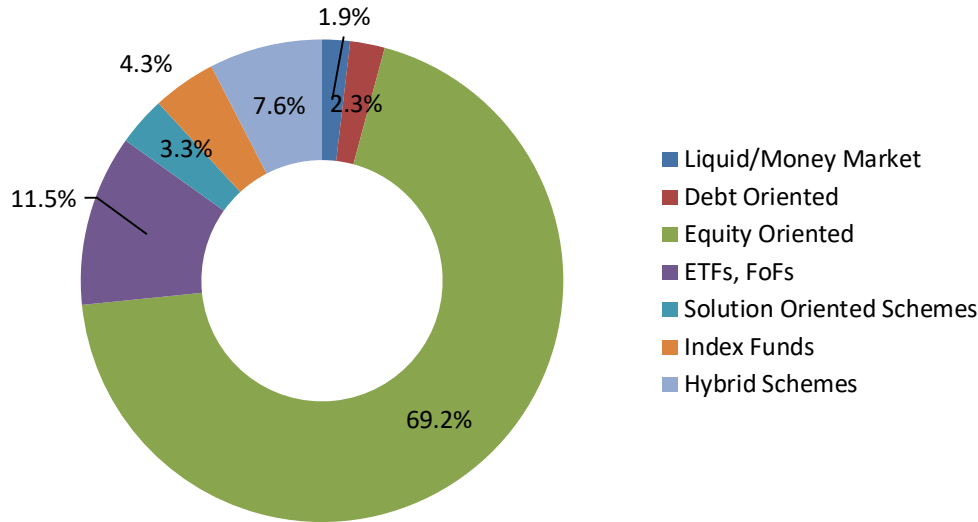
- 16,26,02,845 Retail investor accounts
 - 1,41,63,764 HNI accounts
 - 10,90,151 Institutional investor accounts
-
- Accounts in mutual fund industry in March 2023 was 14,57,30,600 it has increased 22% in March 2024. Retail investors has increased to 22 % , HNI to 18 % and Institutional investor accounts to 11 % in March 2024

Data as on March 31, 2024.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds. This is therefore not a count of number of investors, but number of accounts.



Accounts Across Scheme Types



The top 3 scheme types across accounts are:

- Equity Oriented (69.2%)
- ETFs, FoFs (11.5%)
- Hybrid (7.6%)

- In March 23, 3 top schemes were Equity Oriented (67.7%), ETFs. FoF (12.4%) and Hybrid(8.3%)

Pursuant to rationalization of scheme categorization vide SEBI circular dated October 06, 2017 and change in the format of MCR w.e.f. April 01, 2019, there has been a change in classification of scheme categories for reporting this data.

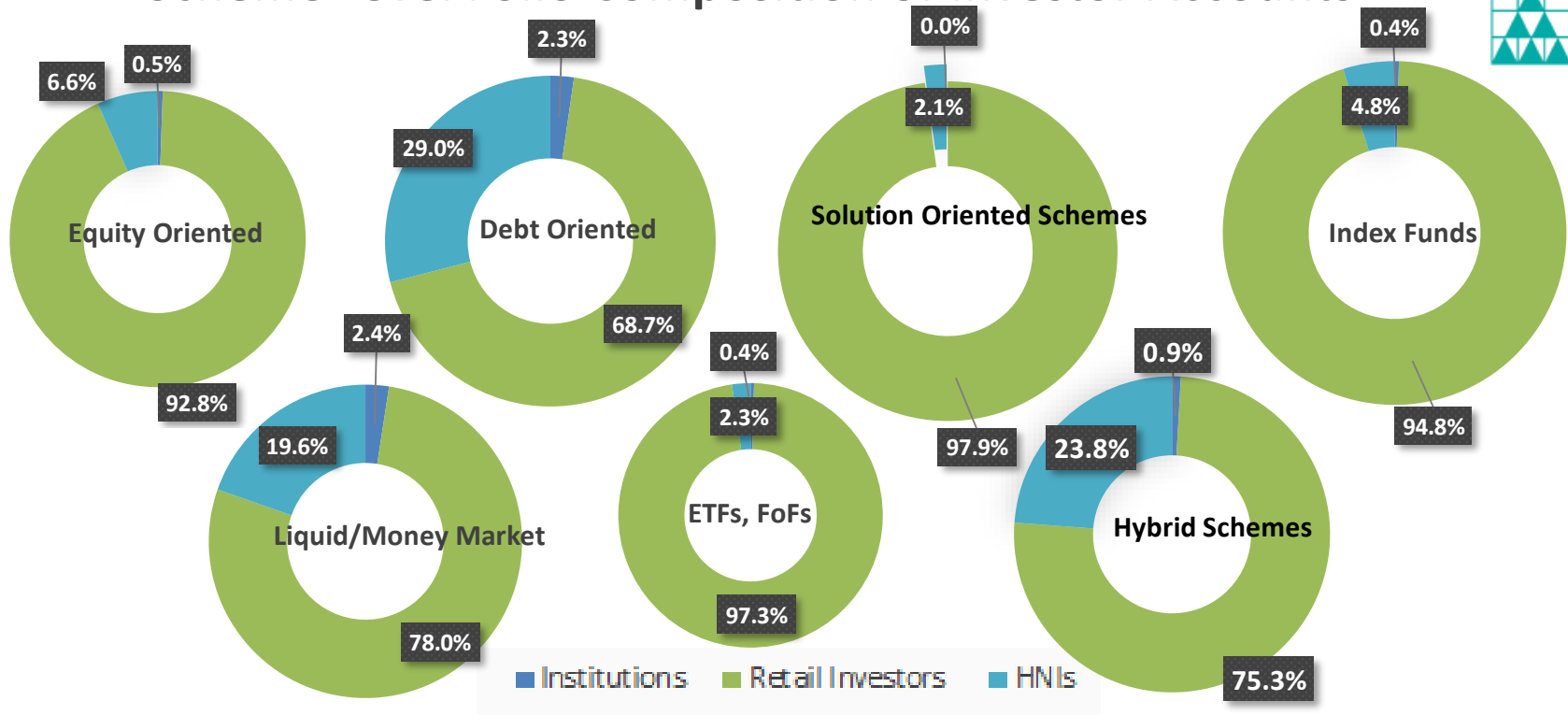
Data as on March 31, 2024.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds.

This is therefore not a count of number of investors, but number of accounts.

Debt Oriented Schemes include Gilt

Scheme Level Folio Composition of Investor Accounts



Across fund types, most of the accounts are retail investor accounts.

Retail investors hold only 68.7% percentage of the total accounts in debt-oriented scheme (least among the other category)

HNI investors are predominantly concentrated in debt oriented (29.0%) , liquid /money market (19.6 %) and hybrid (23.8%) schemes

Data as on March 31, 2024.

Institutions include domestic and foreign institutions and banks.

High Net worth Individuals are defined as Individuals investing 2 lakhs and above

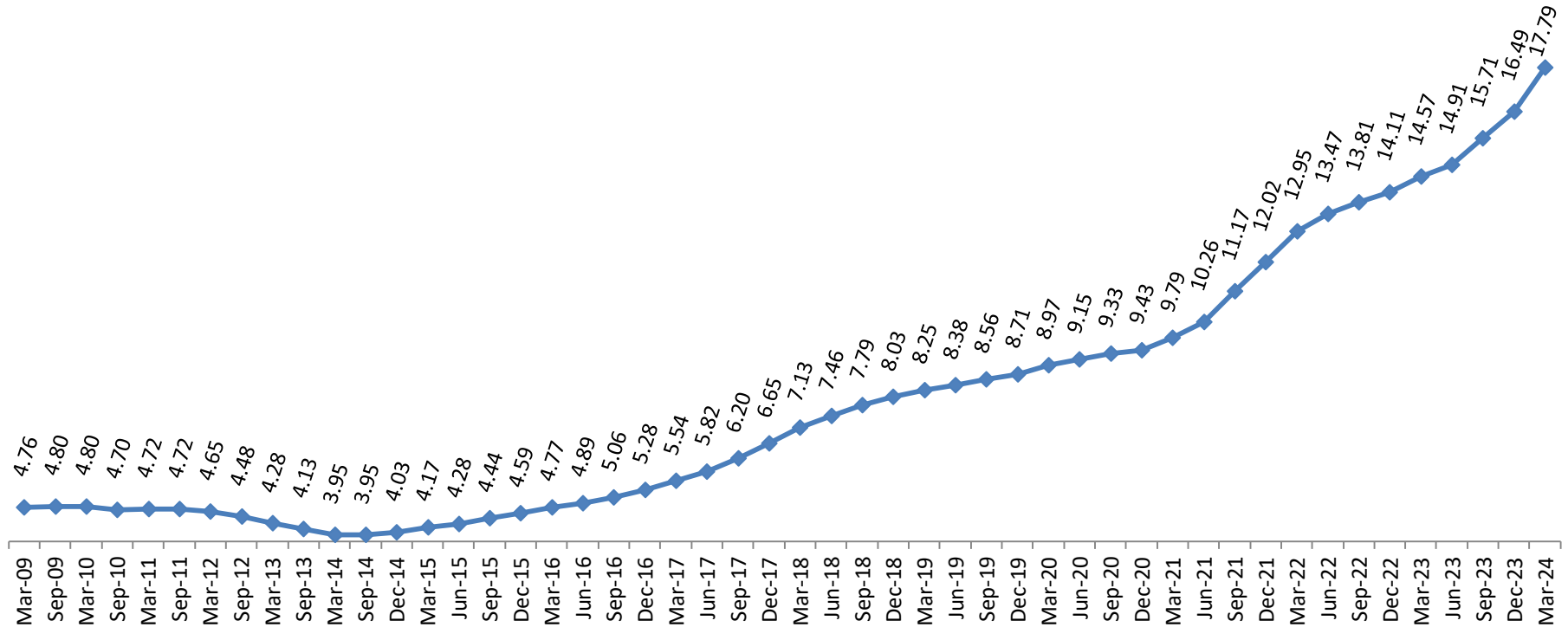
Account refers to a folio. An investor may have multiple accounts in a single fund or across funds.

This is therefore not a count of number of investors, but number of accounts.

Debt Oriented Schemes include Gilt



Increase in Investor Accounts



Since December 2014, there is a steady increase in investor accounts from 4.03 cr to 17.79cr in March 2024.

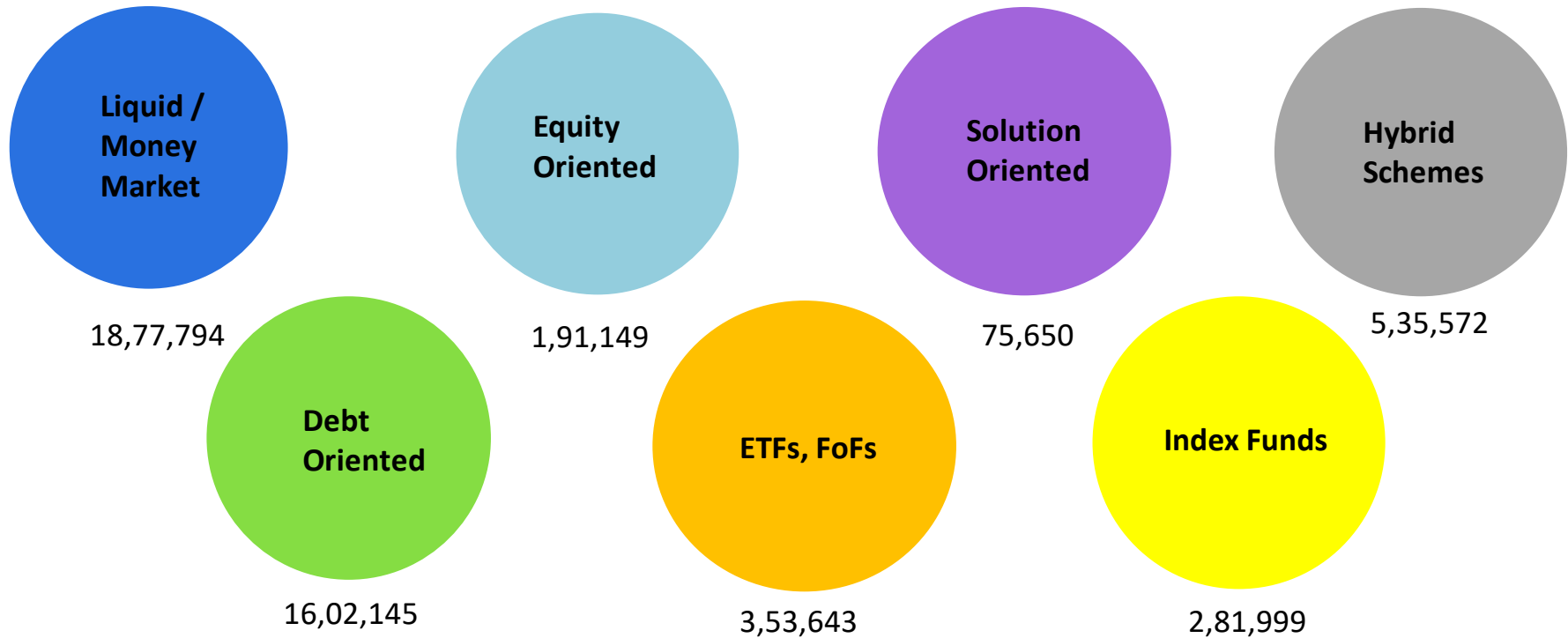
Figures in crores.

Data as on March 31, 2024.

Account refers to a folio. An investor may have multiple accounts in a single fund or across funds. This is therefore not a count of number of investors, but number of accounts.



Average ticket size across is Rs. 3 lac



The average ticket size is relatively higher for liquid and debt oriented schemes which are dominated by institutional investors

The average ticket size for equity oriented funds is Rs. 1,91,149 i.e 24 % increase from Mar 23

The average ticket size for debt oriented funds is Rs. 16,02,145 i.e 10 % increase from Mar 23

* In December 22 – average ticket size for equity oriented fund was Rs 1,60,729 and average ticket size for debt-oriented fund was 13,92,642

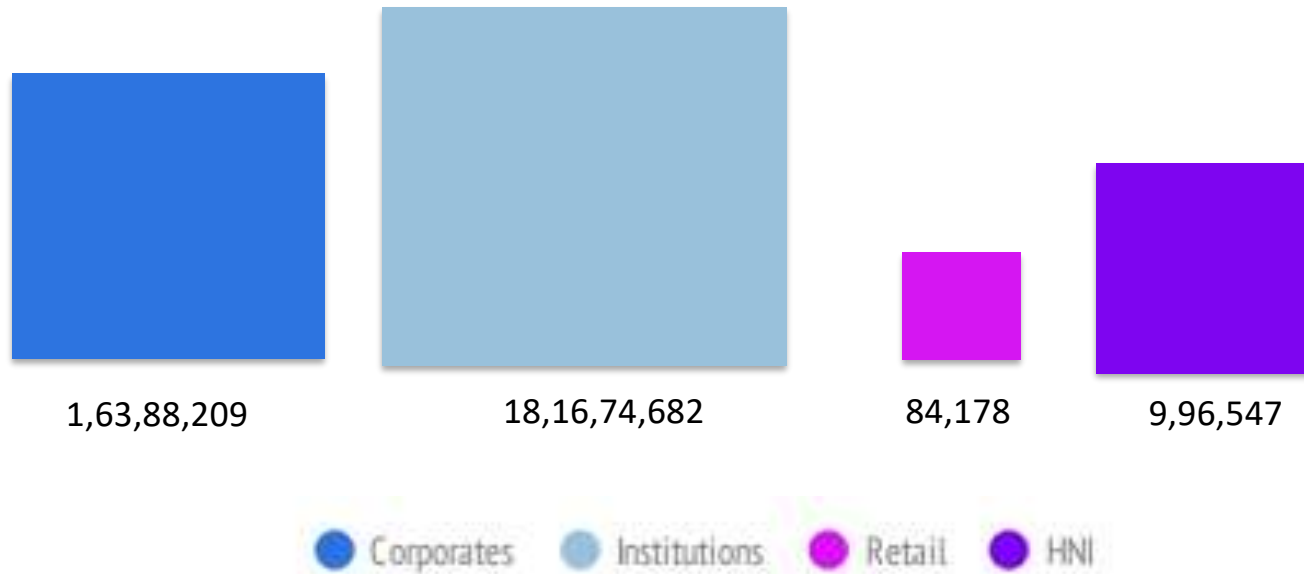
Data as on March 31,, 2024.

Ticket size is computed as assets managed for a scheme category/number of accounts for that category.

Debt Oriented Schemes include Gilt



Retail investors' average account size is Rs. 84,178



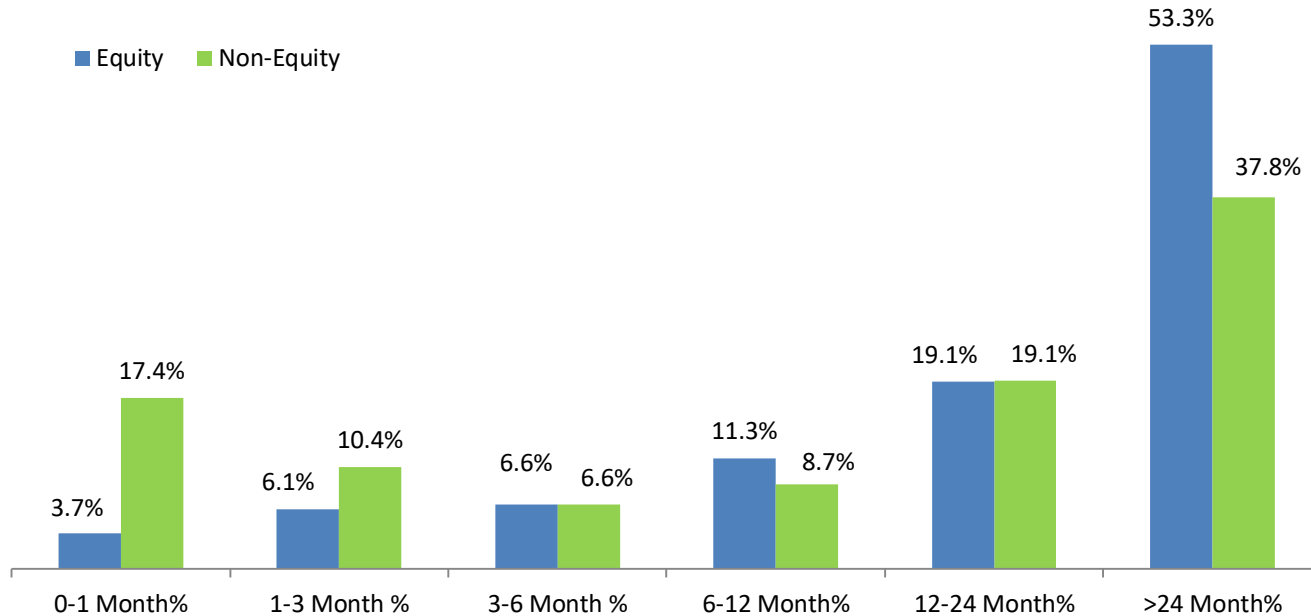
Institutional investors had the highest ticket size at Rs.18.17 cr per account. Retail investors had an average ticket size of Rs. 84,178 per account.

* March 2023, Retail investors had an average account size of Rs 68,321 per account.

Data as on March 31, 2024.

*Ticket size is computed as assets managed for a scheme category/number of accounts for that category.
HNIs are defined as individuals investing Rs 2 lakhs and above*

53.3% of the Industry's Equity Assets stay invested for more than 2 years



Equity assets have a longer average holding period as compared to non-equity assets. 53.3 % of equity assets have been held for periods greater than 24 months.

Retail investors hold 58.9 % of equity assets for period greater than 24months

* Retail investors in March 2022 held (56.3%) and in March 2023 (56.5) for period greater than 24 months

*Equity and Non-equity schemes as per AMFI classification.
Data as on March 31, 2024.*