

# MDP on Mutual Funds



**FREE**

Access to NISM  
eLearning course  
**Mutual Funds**  
(Basic)

## Program Overview

This 2-days Management Development Program (MDP) is designed to provide participants with a deep understanding of mutual funds within the framework of financial markets. Through a combination of lectures, interactive discussions, and practical exercises, participants will delve into various aspects of mutual funds, including their structure, advantages for investors, different fund categories, key SEBI regulations, NAV valuation, performance measurement, risks, taxation, and fund selection criteria.

## Program Objective

The primary objective of this 2-days MDP is to equip participants with the knowledge and necessary skills required to confidently understand, evaluate, and invest in mutual funds. It will help candidates aspiring to get into Mutual Fund Distributor or working with and AMC.

## Topics to be covered

- Overview of Financial Markets
- Overview of Mutual Fund Industry
- Opportunity: Population and MF investment, Physical versus Financial Assets, AUM to GDP, etc.
- Structure of a Mutual Fund
- Advantages of Mutual Funds for Investors
- Fund Categories
- Deep dive into Equity, Debt and Hybrid Fund categories
- Key SEBI regulations
- Performance Measurement
- Fund selection for Investment
- Risks in Investments
- Fund suitability for Investors - Equity, Debt, etc.
- Taxation

## Who should attend this program?

- Individuals Seeking Careers in Asset Management, Mutual Funds, or BFSI Companies.
- Individuals Aspiring to Become Mutual Fund Distributors.
- Professionals Working as Relationship Managers or Business Development Executives in the BFSI Sector.
- Under Graduate/ Post Graduate Students and Faculty Members of Higher Education Institutions (HEIs)
- Anyone who wants to have deep understanding of Mutual Funds.

## Program Speaker



### Mr. Joydeep Sen

Corporate Trainer, Author, Columnist

Joydeep had worked in the financial services industry for 25 years, till 2016. Of this, the last 13 years were with BNP Paribas in the Wealth Management department as Senior Vice President - Advisory Desk. Prior to BNP, he worked with various companies in the private sector. Since 2017, Joydeep is on his own, pursuing his passion.

Joydeep writes columns regularly in various financial publications. Since January 2017 till date, he has published 530 articles in publications like Mint, Moneycontrol, Financial Express, ET Markets/ET Online, Outlook Money, Cafemutual, The Hindu, Hindu Business Line, etc. He appears on CNBC Mutual Fund show approx. once in few months.

He has authored four books (1) "Fixed Income Markets in India - Investment Opportunities for You", (2) "Mutual Funds in India - Vehicle for Fixed Income Investments" which has been recommended as a reference book by Mumbai University for MMS course (3) "Open Your Eyes - to Management Lessons Around Us" and (4) (a) "Wealth Management - a Guidance for Affluent and Middle Income Classes" and a variant as per university syllabus (4) (b) Financial Planning and Wealth Management - Concepts and Practice, used as a textbook in certain undergrad courses.

He has done trainings for CRISIL, FPSB, NISM, CIEL and certain Mutual Funds and NBFCs, and content work for NISM. He is a visiting faculty at two business schools. Joydeep is a Certified Financial Planner. He did his MBA from Jadavpur University, Kolkata, in 1991.

He has been awarded "100 Most Influential BFSI Leaders" by BFSI Congress in Feb 2019 and Feb 2023, "50 Most Influential Financial Services Marketing Professional" at the Financial Services Marketing Summit in Nov 2019, Nov 2021 and Nov 2022 and "Most Admired BFSI Professionals" in February 2024.



## Program Schedule

<b>Dates</b>	July 06 & 07, 2024
<b>Timings</b>	July 06, 2024 (Saturday), 02:00 PM to 06:00 PM July 07, 2024 (Sunday), 10:00 AM to 02:00 PM
<b>Mode of Program</b>	Online (Zoom)
<b>Fee</b>	₹ 3600/- plus 18% GST
<b>Group Enrolment Benefits</b>	<ul style="list-style-type: none"><li>• 20% discount on bulk registration for 3 or more participants from the same organisation</li><li>• 20% discount on participant fee exclusive for students from Partner Institutions</li></ul>
<b>NISM eLearning course</b>	Free access for 1-month to eLearning course Mutual Funds (Basic)

### In case of any query, you may contact

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Manager

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#### Mr. Vikas Nikade

Program Coordinator

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#### Registration and Fees payment:

For registrations use the following link :

<https://bit.ly/nismmdp>

Scan QR Code to go to Website



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