

# AMFI Monthly Note

September 2024



# Monthly mutual funds industry update

Industry snapshot	<ul> <li>Assets under management of the domestic mutual fund industry hit an all-time high of Rs 67.09 lakh crore, led by mark-to-market (MTM) gains in the equity market</li> <li>Folio count surpassed the 21-crore mark</li> </ul>
Equity funds	<ul> <li>Growth/equity oriented schemes closed the month at a record Rs 31.10 lakh crore (46% of the industry AUM), led by strong inflows and MTM gains</li> <li>The sectoral/thematic category witnessed the highest inflows, led by funds mobilised through new fund offers (NFOs)</li> </ul>
Debt funds	<ul> <li>Within Income/debt oriented schemes, funds with maturity of less than one year such as liquid, overnight, money market logged outflows owing to regular quarter-end fund requirements of corporates and banks to meet advance tax obligations</li> <li>Assets of long-duration funds increased, driven by strong inflows and MTM gains amid rate cut expectations</li> <li>Corporate bond funds recorded net inflows of Rs 5,039 crore, up from Rs 667 crore in August</li> </ul>
Hybrid funds	<ul> <li>Hybrid Schemes assets hit a fresh high of Rs 8.75 lakh crore</li> <li>Equity savings schemes logged the highest-ever inflows of Rs 2,269 crore</li> </ul>
Passive funds	<ul> <li>Gold ETFs witnessed a 6.5% monthly growth in assets to Rs 39,823 crore, driven by their safe-haven appeal amid rising geopolitical tensions and low yields on US bonds</li> <li>Passive funds hit a record high of Rs 11.46 lakh crore (~17% of industry AUM)</li> </ul>
SIP trend	<ul> <li>Systematic Investment Plan (SIP) flows touched a new high of Rs 24,509 crore</li> <li>SIP accounts crossed 9.87 crore, with 26.08 lakh additions in September</li> </ul>



# Industry snapshot

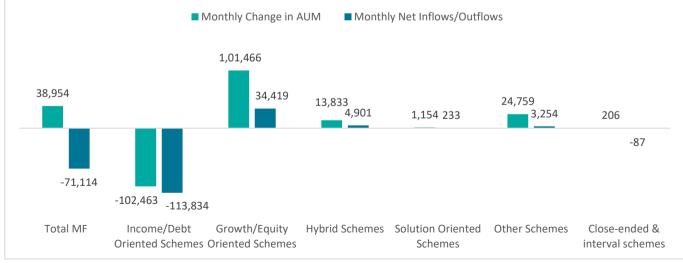
### Mutual fund assets see steady growth

The industry's AUM increased to Rs 67.09 lakh crore in September, up from Rs 66.70 lakh crore in August, reflecting a growth of Rs 0.39 lakh crore or 0.58% over the previous month. The equity market's positive performance, with the Nifty 50 and the BSE Sensex each closing the month over 2% higher, generated mark-to-market gains that contributed to the growth in mutual fund assets.

#### 80.0 70.0 0.3 11.5 60.0 0.5 50.0 40.0 30.0 31.1 20.0 10.0 15.0 0.0 Mar-20 Mar-21 Mar-22 Mar-23 Mar-24 Sep-24 Income/Debt Oriented Schemes Growth/Equity Oriented Schemes Hybrid Schemes Solution Oriented Schemes Other Schemes Close-ended & interval schemes

### Record run continues (assets in Rs lakh crore)

### Industry assets rise on the back of MTM gains in equities (in Rs lakh crore)



Source: AMFI, CRISIL MI&A Research



#### Monthly AUM trend of MF industry

Category	Sep 2024	Aug 2024 (1 month)	1 month % change	Mar 2024 (6 months)	6 months % change	Sep 2023 (1 year)	1 year % change	Sep 2021 (3 Years)	3 years % change
Equity	31,10,479	30,09,013	3.4%	23,48,949	32.4%	19,08,088	63.0%	12,79,647	143.1%
Debt	14,97,187	15,99,651	-6.4%	12,62,224	18.6%	13,05,205	14.7%	14,15,417	5.8%
Hybrid	8,74,899	8,61,066	1.6%	7,22,722	21.1%	5,87,783	48.8%	4,50,165	94.4%
Others	11,45,654	11,20,895	2.2%	9,34,595	22.6%	7,90,568	44.9%	4,34,225	163.8%
Solution oriented schemes	53,939	52,785	2.2%	44,247	21.9%	38,326	40.7%	28,950	86.3%

Assets represented by month-end AUM and in Rs crore; All percentage changes are absolute Source: AMFI, CRISIL MI&A Research

#### Monthly flow trend of MF industry (Rs crore)

Category	Sep 2024	Aug 2024	Jul 2024	Jun 2024	May 2024	Apr 2024
Equity	34,419	38,239	37,113	40,608	34,697	18,917
Debt	-1,13,834	45,169	1,19,588	-1,07,358	42,295	1,89,891
Hybrid	4,901	10,005	17,436	8,855	17,991	19,863
Others	3,254	14,599	14,778	14,602	15,655	11,505
Solution oriented schemes	233	228	226	184	465	247
Close-ended & interval schemes	-87	-118	-98	-528	-586	-1,189
Total	-71,114	1,08,123	1,89,044	-43,637	1,10,517	2,39,233

Cell colours signify the highest to lowest inflows in that period (green to red) Source: AMFI, CRISIL MI&A Research

### Folio count climbs to 21 crore

Nearly 60 lakh folio accounts were added in September, taking the total folio count to ~21.05 crore, up from 20.45 crore in August—a growth rate of 2.93%. Equity-oriented schemes saw the highest number of additions, with close to 44 lakh new accounts. The Others category, mainly consisting of passive schemes, logged the second-highest addition with ~14 lakh new accounts.

#### Monthly folio count trend (open-ended schemes)

Category	Sep 2024	Aug 2024	Jul 2024	Jun 2024	May 2024	Apr 2024
Equity	14,72,49,946	14,28,75,250	13,84,98,872	13,30,32,315	12,89,47,285	12,55,52,685
Debt	70,24,506	70,16,291	70,16,744	70,13,214	70,91,977	71,18,065
Hybrid	1,46,67,709	1,44,48,542	1,42,24,947	1,40,29,910	1,38,25,676	1,36,58,203
Others	3,50,59,833	3,36,82,661	3,21,80,807	3,05,01,433	2,96,42,726	2,87,08,957
Solution-oriented schemes	59,73,802	59,55,961	59,39,070	59,20,631	59,06,827	58,70,576

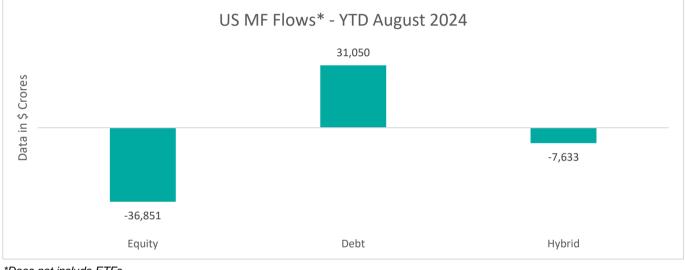


# **Global overview**

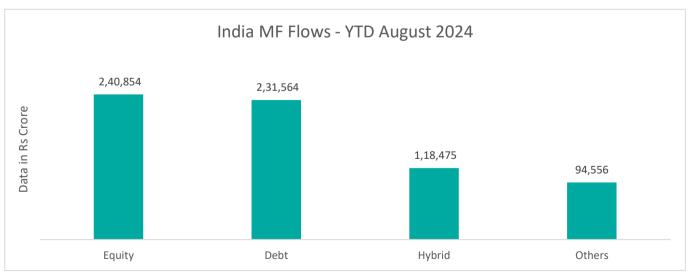
### Inflows into debt funds remain buoyant in the US

US has witnessed high inflows towards its debt mutual funds (bonds & money market funds) in YTD August 2024. This is primarily since bond yields are trending at elevated levels, as investors weighed growth concerns and rate cut expectations. During the same period, the Indian market has seen higher inflows towards equity-oriented funds backed by strong retail participation through the SIP route.

### Month-on-month net flows



\*Does not include ETFs Based on latest available data Source: ICI, CRISIL MI&A Research



Others includes solution-oriented, other schemes, close-ended and interval schemes Source: AMFI, CRISIL MI&A Research

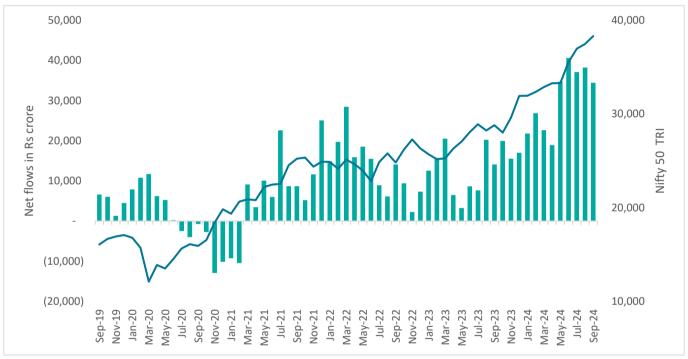


# Equity mutual funds

### Growth/Equity Oriented Schemes AUMs surpass Rs 31 lakh crore

Equity MF assets crossed the Rs 31-lakh crore mark in September. The month saw an increase of Rs 1,01,466 crore in AUMs, led by MTM gains and strong inflows. Continued buying by domestic as well as foreign institutional investors supported the market, helping equity benchmarks reach fresh all-time highs in September. The BSE Sensex and the Nifty 50 closed the month 2.35% and 2.28% higher, respectively.

### **Robust net equity inflows**



Source: AMFI, CRISIL MI&A Research

Inflows into sectoral/thematic funds continued to remain positive in September but were lower compared to August. The category witnessed the highest inflows among the equity MFs, led by inflows from NFOs during the month. Largeand mid-cap funds recorded the highest-ever monthly inflows since April 2019, while focused and ELSS funds continue to witness net outflows.



### Monthly AUM trend for growth/equity oriented schemes

Category	Sep 2024	Aug 2024 (1 month)	1 month % change	Mar 2024 (6 months)	6 months % change	Sep 2023 (1 year)	1 year % change	Sep 2021 (3 Years)	3 years % change
Sectoral/thematic funds	4,67,188	4,44,944	5.0%	2,97,358	57.1%	2,20,142	112.2%	1,36,723	241.7%
Flexi cap funds	4,44,375	4,29,312	3.5%	3,50,186	26.9%	2,90,270	53.1%	2,15,353	106.3%
Mid-cap funds	3,97,010	3,84,658	3.2%	2,96,986	33.7%	2,45,496	61.7%	1,53,024	159.4%
Large cap funds	3,79,010	3,68,401	2.9%	3,14,155	20.6%	2,67,582	41.6%	2,18,332	73.6%
Small cap funds	3,28,838	3,19,968	2.8%	2,43,368	35.1%	1,98,483	65.7%	98,014	235.5%
Large and mid-cap funds	2,72,809	2,63,809	3.4%	2,05,737	32.6%	1,63,176	67.2%	99,629	173.8%
ELSS funds	2,57,824	2,52,389	2.2%	2,13,760	20.6%	1,79,803	43.4%	1,49,424	72.5%
Value funds/contra funds	1,95,614	1,90,474	2.7%	1,49,099	31.2%	1,17,251	66.8%	76,427	155.9%
Multi-cap funds	1,80,181	1,73,103	4.1%	1,24,682	44.5%	93,757	92.2%	31,442	473.0%
Focused funds	1,54,191	1,50,440	2.5%	1,29,704	18.9%	1,13,548	35.8%	91,829	67.9%
Dividend yield fund	33,439	31,517	6.1%	23,915	39.8%	18,581	80.0%	9,450	253.8%

Assets represented by month-end AUM and in Rs crore

All percentage changes are absolute

Source: AMFI, CRISIL MI&A Research

### Monthly flow trend of growth/equity oriented schemes (Rs crore)

Category	Sep 2024	Aug 2024	Jul 2024	Jun 2024	May 2024	Apr 2024
Sectoral/thematic funds	13,255	18,117	18,386	22,352	19,213	5,166
Flexi cap funds	3,215	3,513	3,053	3,059	3,155	2,173
Mid-cap funds	3,130	3,055	1,644	2,528	2,606	1,793
Large cap funds	1,769	2,637	670	970	663	358
Small cap funds	3,071	3,209	2,109	2,263	2,725	2,209
Large cap and mid-cap funds	3,598	3,294	2,622	2,912	2,397	2,639
ELSS funds	-349	-205	-638	-445	-250	-144
Value funds/contra funds	1,964	1,728	2,171	2,027	1,404	1,987
Multi-cap funds	3,509	2,475	7,085	4,709	2,645	2,724
Focused funds	-273	-84	-620	-287	-307	-328
Dividend yield funds	1,530	500	631	520	445	341
Total	34,419	38,239	37,113	40,608	34,697	18,917

Cell colours signify the highest to lowest inflows in that period (green to red) Source: AMFI, CRISIL MI&A Research



# Debt mutual funds

### Long-duration and gilt funds lead the charge amid rate cut expectations

The assets of open-ended debt funds fell 6.4% month-on-month, falling to Rs 14.97 lakh crore from an all-time high of Rs 16 lakh crore in August. This decline was largely due to investors withdrawing funds to meet advance tax obligations, particularly from liquid, money market and overnight funds. This trend is typically observed at the end of every quarter (March, June, September and December) when advance tax payments are due.

Long-duration funds saw the highest monthly increase in assets at 10.8% and the highest yearly increase at 91.0%, attracting Rs 1,490 crore in inflows in September. Gilt funds also experienced an 8.0% monthly growth in assets, recording flows of Rs 2,317 crore for the third consecutive month, driven by changing rate expectations and the appeal of government securities.

The market dynamics were favourable, with government bond yields dropping to their lowest levels since February 2022, supported by the Federal Reserve's interest rate cut, lower crude oil prices and expectations of policy easing in China.

Category	Sep 2024	Aug 2024 (1 month)	1 month % change	Mar 2024 (6 months)	6 months % change	Sep 2023 (1 year)	1 year % change	Sep 2021 (3 Years)	3 years % change
Liquid funds	4,40,333	5,10,165	-13.7%	3,63,510	21.1%	3,78,356	16.4%	3,23,838	36.0%
Money market funds	2,23,990	2,45,846	-8.9%	1,48,893	50.4%	1,42,307	57.4%	1,17,092	91.3%
Corporate bond funds	1,62,570	1,56,081	4.2%	1,47,361	10.3%	1,37,775	18.0%	1,60,355	1.4%
Short duration funds	1,13,068	1,10,740	2.1%	99,004	14.2%	98,287	15.0%	1,42,653	-20.7%
Low duration funds	1,06,572	1,05,235	1.3%	90,212	18.1%	1,06,354	0.2%	1,40,103	-23.9%
Ultra short duration funds	1,00,179	1,05,812	-5.3%	83,561	19.9%	92,386	8.4%	95,828	4.5%
Banking and PSU funds	76,726	78,119	-1.8%	80,891	-5.1%	79,634	-3.7%	1,18,001	-35.0%
Overnight funds	67,275	86,100	-21.9%	61,314	9.7%	82,048	-18.0%	94,273	-28.6%
Floater funds	52,141	53,029	-1.7%	51,469	1.3%	58,910	-11.5%	1,00,857	-48.3%
Gilt funds	38,409	35,551	8.0%	27,268	40.9%	23,959	60.3%	16,925	126.9%
Dynamic bond funds	34,512	33,964	1.6%	31,617	9.2%	30,470	13.3%	26,081	32.3%
Medium duration funds	25,602	25,082	2.1%	25,976	-1.4%	27,027	-5.3%	34,913	-26.7%
Credit risk funds	21,305	21,600	-1.4%	23,141	-7.9%	23,930	-11.0%	27,670	-23.0%
Long duration funds	18,276	16,494	10.8%	12,769	43.1%	9,570	91.0%	2,620	597.5%
Medium to long duration funds	11,555	11,254	2.7%	10,497	10.1%	10,165	13.7%	12,765	-9.5%
Gilt funds with 10-year constant duration	4,673	4,578	2.1%	4,742	-1.5%	4,026	16.1%	1,442	224.0%

### Monthly AUM trend for income/debt oriented schemes

Source: AMFI, CRISIL MI&A Research; Assets represented by month-end AUM and in Rs crore. All percentage changes are absolute



In September, debt funds logged a significant outflow of Rs 1,13,834 crore, driven by liquid and money market funds that saw a combined outflow of Rs 96,087 crore. Overnight funds also experienced an outflow of Rs 19,363 crore.

On the other hand, certain categories experienced increased inflows owing to monetary easing by central banks. The Federal Reserve's decision to reduce interest rates by 50 basis points in September led to higher investments in gilt, long-duration, medium-to-long duration and medium-duration funds. This was driven by anticipation of a similar rate cut in India. These categories tend to benefit more from interest rate reduction as it makes longer-duration bonds more attractive due to the potential for capital gains when yields decline.

Corporate bond funds witnessed a significant net inflow of Rs 5,039 crore, up from Rs 667 crore in August, indicating increased investor interest on the back of an attractive yield spread over government securities and recent regulatory changes that allow banks to allocate up to 23% of their deposits to corporate bonds under the held-to-maturity category. This change has improved protection against mark-to-market volatility and ensures promising liquidity conditions.

Category	Sep 2024	Aug 2024	Jul 2024	Jun 2024	May 2024	Apr 2024
Liquid funds	-72,666	13,595	70,061	-80,354	25,873	1,02,751
Money market funds	-23,421	10,093	28,738	9,590	8,272	34,084
Corporate bond funds	5,039	667	2,261	-3,469	687	2,992
Short duration funds	1,435	4,359	2,603	-1,094	-73	2,533
Ultra short duration funds	-6,282	696	8,207	-2,327	1,647	11,105
Low duration funds	679	-390	1,902	2,199	461	7,758
Overnight funds	-19,363	15,106	4,452	-25,143	6,645	21,195
Banking and PSU funds	-1,978	-1,550	-308	-2,822	40	-405
Floater funds	-1,216	-677	314	-996	-546	1,619
Gilt funds	2,317	1,902	1,262	-1,213	-171	5,210
Dynamic bond funds	116	577	207	-352	-138	853
Medium duration funds	305	57	-370	-462	-539	-425
Credit risk funds	-484	-390	-543	-478	-540	-359
Long duration funds	1,490	982	787	281	482	581
Medium to long duration funds	162	104	57	128	40	47
Gilt funds with 10-year constant duration	31	38	-42	-846	157	349
Total	-1,13,834	45,169	1,19,588	-1,07,358	42,295	1,89,891

#### Monthly flow trend of Income/Debt Oriented Schemes (Rs crore)

Cell colours signify the highest to lowest inflows in that period (green to red)



# Hybrid mutual funds

### Hybrid fund assets rise to Rs 8.75 lakh crore

Assets of hybrid funds increased by Rs 13,833 or 1.6% on-month to Rs 8.75 lakh crore in September. Notably, this category has experienced a 48.8% growth over the past year, making it the second-fastest growing segment in the broader market.

Dynamic asset allocation/balanced advantage funds remain the largest contributor to the segment's AUMs, accounting for Rs 2.89 lakh crore or 33% of total assets. Followed by balanced hybrid fund/aggressive hybrid fund which account for 26.2% of the segment's AUM.

Equity savings funds led the pack in September, posting a 6.9% growth, with assets rising from Rs 36,990 crore in August to Rs 39,546 crore. Multi-asset allocation funds witnessed a 6.3% surge in assets, driven by their diversified strategy which has made them a preferred choice for investors seeking to balance risk and returns in volatile market conditions, thereby earning them the highest growth in the hybrid segment over the past six months, one year, and three years.

Category	Sep 2024	Aug 2024 (1 month)	1 month % change	Mar 2024 (6 months)	6 months % change	Sep 2023 (1 year)	1 year % change	Sep 2021 (3 Years)	3 years % change
Dynamic asset allocation/balance d advantage funds	2,89,102	2,85,526	1.3%	2,48,798	16.2%	2,14,076	35.0%	1,49,884	92.9%
Balanced hybrid funds/aggressive hybrid funds	2,29,297	2,24,779	2.0%	1,97,197	16.3%	1,75,014	31.0%	1,44,024	59.2%
Arbitrage funds	1,89,863	1,92,709	-1.5%	1,53,009	24.1%	1,09,361	73.6%	1,05,975	79.2%
Multi-asset allocation funds	98,516	92,676	6.3%	67,280	46.4%	42,018	134.5%	17,948	448.9%
Equity savings funds	39,546	36,990	6.9%	29,567	33.7%	21,912	80.5%	14,246	177.6%
Conservative hybrid funds	28,575	28,386	0.7%	26,871	6.3%	25,401	12.5%	18,087	58.0%

### Monthly AUM trend for hybrid schemes

Assets represented by month-end AUM and in Rs crore

All percentage changes are absolute

Source: AMFI, CRISIL MI&A Research

Hybrid funds saw inflows of Rs 4,901 crore in September—multi-asset allocation funds led the way, attracting Rs 4,070 crore, the highest contribution in the segment. The category also saw the launch of an NFO during the month, which garnered assets worth Rs 824 crore. Notably, equity savings funds recorded their highest-ever inflows and secured the second-highest flows among hybrid funds, reflecting a cautious approach by investors amid growth in equity markets.



### Monthly flow trend of hybrid schemes (Rs crore)

Category	Sep-24	Aug-24	Jul-24	Jun-24	May-24	Apr-24
Dynamic asset allocation/balanced advantage funds	1,704	3,215	1,798	644	1,279	1,345
Balanced hybrid funds/aggressive hybrid funds	516	321	195	49	43	17
Arbitrage funds	-3,532	2,372	11,015	3,837	12,758	13,901
Multi-asset allocation funds	4,070	2,827	3,126	3,453	3,161	3,313
Equity savings funds	2,269	1,457	1,277	1,003	849	1,295
Conservative hybrid funds	-126	-187	26	-131	-99	-8
Total	4,901	10,005	17,436	8,855	17,991	19,863

Cell colours signify the highest to lowest inflows in that period (green to red) Source: AMFI, CRISIL MI&A Research



# Passive mutual funds

### Gold ETFs shine bright

Passive funds continued their upward trajectory, reaching Rs 11.46 lakh crore in September a 2.2% increase on the back of new fund offers and inflows into gold ETFs. This marks an eleventh consecutive month of growth, attributable to inflows and mark-to-market gains. The category experienced an absolute growth of Rs 24,759 crore in assets.

Increasing investor interest has driven up the price of gold to record highs, fuelled by its safe haven appeal amid intense geopolitical tensions and low yields on US bonds. Thus, gold ETFs have experienced strong momentum, with total assets expanding 6.5% the highest growth rate in the category reaching Rs 39,823 crore. Additionally, these ETFs recorded net inflows of Rs 1,233 crore the second-highest in this segment.

Index funds saw 2.2% growth, with assets reaching Rs 2.70 lakh crore. The category saw the highest inflows owing to 13 NFOs that mobilised Rs 3,656 crore. Other ETFs crossed the Rs 8-lakh crore mark in assets, growing 2%. There were four NFOs in 'Other ETFs', which collected Rs 102 crore.

Overall, passive funds saw a net inflow of Rs 3,254 crore, which marked the 47<sup>th</sup> consecutive month of positive flows into this segment since October 2020.

Category	Sep 2024	Aug 2024 (1 month)	1 month % change	Mar 2024 (6 months)	6 months % change	Sep 2023 (1 year)	1 year % change	Sep 2021 (3 Years)	3 years % change
Other ETFs	8,10,273	7,94,345	2.0%	6,64,000	22.0%	5,60,724	44.5%	3,62,937	123.3%
Index funds	2,69,691	2,63,774	2.2%	2,13,657	26.2%	1,84,028	46.5%	33,824	697.3%
Gold ETFs	39,823	37,390	6.5%	31,224	27.5%	23,799	67.3%	16,337	143.8%
Fund of funds investing overseas	25,866	25,386	1.9%	25,713	0.6%	22,017	17.5%	21,127	22.4%

### Monthly AUM trend for Passive Schemes

Source: AMFI, CRISIL MI&A Research; Assets represented by month-end AUM and in Rs crore; All percentage changes are absolute

### Monthly flow trend of Passive Schemes (Rs crore)

Category	Sep-24	Aug-24	Jul-24	Jun-24	May-24	Apr-24
Other ETFs	381	10,094	5,787	9,134	10,690	5,747
Index funds	1,960	3,247	8,020	5,072	4,490	6,524
Gold ETFs	1,233	1,611	1,337	726	827	-396
Fund of funds investing overseas	-320	-353	-366	-330	-352	-370
Total	3,254	14,599	14,778	14,602	15,655	11,505

Source: AMFI, CRISIL MI&A Research; Cell colours signify the highest to lowest inflows in that period (green to red)

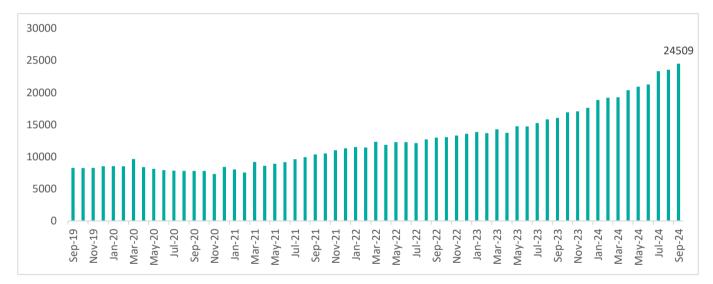


# SIP trend

### Record SIP contributions propel assets to Rs 13.82 lakh crore

Monthly SIP contributions reached an all-time high of Rs 24,509 crore in September. This surge, along with mark-tomarket gains, propelled SIP assets to grow 3.2%, reaching Rs 13.82 lakh crore. Over 26 lakh SIP accounts were added in September, taking their total count to more than 9.87 crore.

SIP assets have consistently grown over the past six months, rising from Rs 11.26 lakh crore in April 2024 to Rs 13.82 lakh crore in September. This growth reflects a steady increase in investor confidence and commitment to disciplined investment strategies. SIP assets as a percentage of industry assets were around 20%, indicating their stable and significant contribution to the mutual fund industry.



### SIP contributions climb higher

#### **SIP trends**

SIP stats	Sep-24	Aug-24	Jul-24	Jun-24	May-24	Apr-24
SIP assets (Rs in lakh crore)	13.82	13.39	13.09	12.44	11.53	11.26
SIP assets as % of industry assets	20.6	20.1	20.2	20.3	19.6	19.7
SIP accounts (crore)	9.87	9.61	9.34	8.99	8.76	8.70
SIP accounts as % of total folios	46.9	47.0	47.1	47.0	47.1	47.9



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The mutual fund industry continues to demonstrate robust growth, achieving a new milestone with an asset base of Rs. 67.09 lakh crore at the end of September 2024. The folio count has now surpassed 21 crore with over 5 crore unique PAN holders, underscoring the expanding investor base and the increasing penetration of mutual funds across diverse demographics.

Notably, the Systematic Investment Plan (SIP) contributions reached a record high of Rs. 24,509 crore in September 2024, highlighting the growing trend towards disciplined and long-term investment strategies.

Our commitment to transparency, excellence, and adapting to the evolving needs of our investors remains unwavering. As mutual funds continue to play a pivotal role in stabilizing the equity markets in India, we are dedicated to delivering an exceptional investment experience and fostering long-term wealth creation for our investors.



Venkat N Chalasani Chief Executive – AMFI

Disclaimer:

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

